



Presents:



ADVENTURE! FILM FESTIVAL

Celebrating stories of human-powered adventure travel.

HOW TO HOST THE ADVENTURE FILM FESTIVAL

The Backpacking Light Adventure Film Festival is a great way for you to raise funds for a community organization, provide a community service, or as part of a profit-making venture.

1. You provide and manage the venue, ticketing, audience, event, host, projection logistics, local marketing, and local raffle sponsor(s).
2. We provide the master festival video file(s), event script, a few items for your raffle, and promotion of your festival via our website (> 1M visits/month), email list (40k+ subscribers), and social media channels (> 50k followers).

WHAT ARE THE COSTS INVOLVED?

The costs to license the festival program depend on the capacity of the venue. It's up to you to decide whether you will charge for tickets or not, and what your ticket prices will be. Market standards dictate a wide range of ticket prices depending on your location and local market demand. Typical ticket prices for festival events range from \$10 to \$25/ticket.

Venue Capacity	Licensing Fee
1-24 (e.g., personal home)	\$100
25-99 (e.g., small conference room)	\$300

100-299 (e.g., small theater)	\$500
300+ (e.g., large theater)	\$1000

Contact publisher@backpackinglight.com to inquire about hosting a festival event.